



Orland Park Area
CHAMBER OF COMMERCE

MEMBERSHIP GUIDE

2019

orlandparkchamber.org/membership

PREMIER MEMBERSHIP

Our Premier Membership offers the highest level of professional marketing, brand promotion, and exposure for your business. Your partnership with the Chamber provides opportunities to connect with other affluent companies and help make a difference in the surrounding communities.

“

*Our business has been a huge success as a result of our partnership with The Orland Park Area Chamber of Commerce. We have become the **highest revenue producing store** in the region and one of the **top stores nationally**.*

Owner
Nothing Bundt Cakes

EXTENSIVE MARKETING

- 🍷 All benefits from Executive, Pro, and Classic Memberships
- 🍷 Branded signage at all Events & Meetings
- 🍷 Branded promotion in our Chambergram
- 🍷 Chambergram Business Spotlight
- 🍷 Premier recognition on Weekly Email Blasts
- 🍷 Spotlight article in our Community Guide
- 🍷 **\$600** Chamber Cash



orlandparkchamber.org/membership





EXECUTIVE MEMBERSHIP

In addition to the benefits offered by Pro and Classic Membership, Executive Members receive recognition at popular Chamber events, more opportunities to connect directly with fellow Member businesses, and a Chamber Cash contribution to invest in business and marketing services throughout the year.

EXECUTIVE BENEFITS

- ✦ All benefits from **Pro** and **Classic** Memberships
- ✦ Verbal recognition and signage at our Monthly Membership Meeting
- ✦ Additional Letters of Introduction to fellow Member businesses
- ✦ **\$200** Chamber Cash

PRO MEMBERSHIP

Pro Membership is a versatile choice for businesses that want more out of their Chamber affiliation. It provides enhanced online features and additional ways to connect with fellow Chamber Members.

- ✦ All benefits from **Classic** Membership
- ✦ Second location listing on the Chamber website
- ✦ Letters of Introduction to business members
- ✦ Excel-formatted Membership List
- ✦ Enhanced business website profile

CLASSIC MEMBERSHIP

Classic Membership offers options essential to the growth of your business. Become part of the Orland Park Area Chamber at our base membership price and enjoy a variety of online and networking benefits.

- ✦ New Member welcome on all Chamber social media channels
- ✦ Access to Member-only networking events
- ✦ Member-only deals
- ✦ Standard business website profile



COMPREHENSIVE BENEFITS

No matter which Membership fits your business best you'll have access to comprehensive benefits and opportunities designed to help extend your reach throughout the Orland Park area.

Benefits & Services

Premier Executive Pro Classic

VISIBILITY

Membership Plaque & Decal	✓	✓	✓	✓
Brochure Display in Chamber Office	✓	✓	✓	✓
Subscription to Weekly Email	✓	✓	✓	✓
Subscription to Chambergram Newsletter	✓	✓	✓	
Business Category Listing in our Online Member Directory	✓	✓	✓	✓
Business Referral Opportunities	✓	✓	✓	✓
Publicized Ribbon Cutting Ceremony	✓	✓	✓	✓
Membership Badge to use on your print and digital marketing materials	✓	✓	✓	✓
Welcome Listings on Chamber social media and Chambergram Newsletter	✓	✓	✓	✓
Monthly Social Media event promotion	All	All	4x	1x
Member 2 Member Discount Program	✓	✓	✓	✓
Member-only Discounts	✓	✓	✓	✓
Online Hot Deals	✓	✓	✓	✓
Online Job Listings	✓	✓	✓	✓
Multiple Business Locations in Online Member Directory	10	5	2	1
Membership List in Excel Format	5+	2	1	-
Verbal recognition and signage at our Monthly Membership Meetings	✓	✓		
Chamber Cash	\$600	\$200	-	-

NETWORKING & BUSINESS CONNECTIONS

Multi-Chamber Events & Networking	✓	✓	✓	✓
Member Orientation & Welcoming	✓	✓	✓	✓
Host your own Business After Hours	✓	✓	✓	✓
Information display at Business After Hours	✓	✓	✓	✓
Lunch & Learns, Webinars, Legislative Updates, and Economic Forecasts	✓	✓	✓	✓
Member-only Pricing for special programs and events	✓	✓	✓	✓
Member Information Center access	✓	✓	✓	✓
Post events to online Member/Community Calendar	✓	✓	✓	✓
Letters of Introduction	25	10	5	-

MARKETING

Enhanced Member Website Listing	✓	✓	✓	
Facebook business spotlight and content promotion	2x	1x	-	-
Highlighted business listing in our Community/Shopping & Dining Guide	✓	✓	✓	
Colored business listing in our Community/Shopping & Dining Guide	✓	✓		
Company Logo in our Community/Shopping & Dining Guide	✓			
Spotlight Article in our Community/Shopping & Dining Guide	✓			
Chambergram Business Spotlight Article	✓			
Business Logo in our weekly Email Blast	✓			
Business Logo on official OPACC event signage	✓			
Premier Provider status at a Signature event of choice	1x	-	-	-



MAKE THE MOST OF YOUR MEMBERSHIP

- ✦ Complete your listing in our online directory so people can easily find your business
- ✦ Be an upcoming Member of the Week to give fellow Chamber Members an exclusive look at your products and services
- ✦ Include editorial content about your business in our Chambergram publication
- ✦ Take advantage of Member 2 Member deals available only to Chamber businesses
- ✦ Use strong, consistent branding everywhere you promote your company through the Chamber
- ✦ Participate in any of our networking events to build relationships and grow your reach
- ✦ Offer your talents to Members by serving on one of the Chamber Committees or as an Ambassador



“

The Orland Park Area Chamber of Commerce has been a great source of new business opportunities, productive relationship building and professional development since we became a Member in 2008.

Manager
James & Sons Jewelers

DEDICATED TO GROWING YOUR BUSINESS

“

The Orland Park Area Chamber facilitates creative ways for Members to display and grow their businesses through workshops, multiple networking events and business expos. I've been a member of several different Chambers in the past, but the Orland Park Area Chamber of Commerce is by far the best!

Senior Sales Director
Mary Kay Cosmetics



GREETINGS FROM OUR TEAM

Since 1958 the Orland Park Area Chamber of Commerce has promoted the economic success of the Orland Park area. We are proud that nearly 60 years later the Chamber still serves as a primary resource for businesses and the community to grow and prosper by offering advocacy, strategic partnerships, unique networking opportunities and educational programs.

I invite you to join us at our next Monthly Membership Meeting so you can experience the Chamber's influence first-hand. Our growth doesn't stem from how many members we have, but from the quality of service each member receives.

Come grow with us!

Felicitas Cortez
Executive Director



Felicitas



Bonnie

The Chamber couldn't serve our Members as effectively as we do without our Member Services Coordinator, Bonnie. She manages all Member accounts, event administration, and handles a wealth of other tasks critical to the Chamber's daily operation.



Michele

Michele is the Chamber's Events & Social Media Coordinator. She answers office calls, updates the Chamber website, manages social media, and serves as a photographer at events. She is also responsible for producing our Chambergram newsletter and annual magazine for Members to enjoy.



MONTHLY MEMBERSHIP MEETINGS

Our Monthly Membership Meetings are one of the best ways to get acquainted with the Chamber. Meet existing Members, staff, and regional business representatives as we welcome new Members each month.



COMMUNITY EXPO

Our Community EXPO is where businesses can interact face-to-face with people and organizations from around the Orland Park area. The EXPO attracts over 2,000 guests and offers entertainment, food, and an excellent atmosphere to grow new connections.



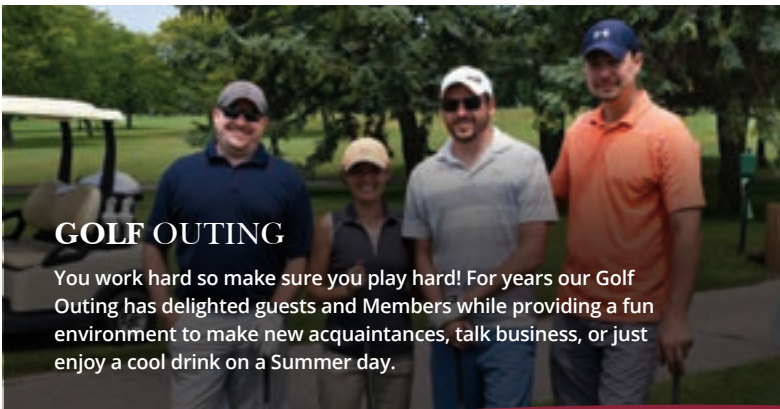
RIBBON CUTTINGS

Ribbon Cuttings are the perfect way to welcome your business into the Chamber family. We provide ceremonial scissors and ribbon, professional photography, a commemorative certificate, and press release coverage via social media and our media affiliates.



BUSINESS AFTER HOURS

Our Business After Hours (BAH) is a gathering of business leaders hosted at various Chamber Member locations. Attend as a guest and see how easy it is to build meaningful relationships that will extend your reach throughout the Orland Park area.



GOLF OUTING

You work hard so make sure you play hard! For years our Golf Outing has delighted guests and Members while providing a fun environment to make new acquaintances, talk business, or just enjoy a cool drink on a Summer day.



ORLAND WOMEN'S NETWORK

The Orland Women's Networking Committee works to empower professional women through dynamic speakers, inspiring events and networking opportunities. Visit our next session and join one of the most influential groups in the Chamber.

YOUNG PROFESSIONALS

The Young Professionals is a group of dedicated Chamber Members who focus on building strong business relationships and discover valuable opportunities in a more relaxed and progressive manner than traditional networking groups.

MEMBER OF THE WEEK

Put your business in the spotlight! As our Member of the Week you are featured in a dedicated online campaign tailored for your company or event. This can include logos, photos, links, a PDF flyer, and a brief description to share with our community.

ARTS & DRAFTS

Experience the Orland Park masterpiece that is Arts & Drafts. Enjoy a festival atmosphere showcasing artists, fine handmade merchandise, craft beer samples, local food vendors and plenty of live entertainment.

SCHOLARSHIP PROGRAM

The Orland Park Area Chamber of Commerce Scholarship Program recognizes and rewards students for their exemplary achievements in academics and community service. The Chamber's support of learning and education has always been a pillar of our dedication to strengthen the surrounding Orland Park area.

AMBASSADORS & COMMITTEES

The Chamber consists of driven people that contribute their time and talent to create a dynamic climate within the Orland Park area. Gain additional exposure for your business as a Chamber Ambassador or by serving on one of our Committees.

PRESIDENTIAL POP-INS

Don't be surprised to receive a visit from Chamber representatives as they regularly drop by Member businesses to show their support. They may even take a few photos with your team for some light-hearted social media publicity!





Orland Park Area
CHAMBER OF COMMERCE

MEMBERSHIP GUIDE

orlandparkchamber.org/membership



Scan To Download

8799 West 151st Street
Orland Park, IL 60462
(708) 349-2972

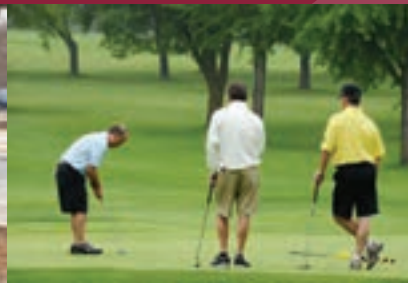


Photo credits: Wehmeier Photography, Ltd., Mary Compton, Michele Pierson, Felicitas Cortez, Orland Park Area Chamber of Commerce

DESIGN BY

